

Stop the Talk

**What happens when a
distracted driver runs into
a distracted pedestrian?**



No one wins!



Just Drive



Just Walk

Injuries to pedestrians using cell phones have doubled in five years.



Step to the side to use your phone – don't use your cell phone while you walk.



Never drive while distracted. The use of cell phones, GPS, and other devices can shift your focus away from the primary task of driving and increase your risk of crashing.

www.AlertTodayFlorida.com

Funded by FDOT

Distracted Drivers:

Distracted driving includes anything that diverts the driver's attention away from the primary task of driving.

If you can check any of the following boxes, chances are, YOU are a distracted driver:

(Check all that apply.)

- ☐ Text while Driving
- ☐ Use a Cell/Smart Phone (including handheld and hands-free devices) while Driving
- ☐ Read or Post on Social Media or Email while Driving
- ☐ Eat or Drink while Driving
- ☐ Manage a GPS or other navigation system while Driving
- ☐ Put on Makeup/Groom while Driving



Research shows that distracted drivers exhibit a greater level of impairment than drivers who are legally intoxicated. ***Get rid of the distractions.***

Just Drive!

Distracted Pedestrians:

- Walk Slower/Take longer to Cross
- Are less likely to pay attention to pedestrian signals
- Are more likely to walk in front of an approaching vehicle
- Are less likely to see objects in their path, including other pedestrians
- Are more likely to veer off course



Studies reflect that pedestrian injuries due to cell phone use alone are up 35% since 2010. It's predicted those numbers are on the rise.

Are YOU a distracted pedestrian? Get rid of the distractions.

Just Walk!