

One Foolish Act Can Ruin a Thousand Other Great Ones

**Sue never expected
the beach party to
end up like this...**

Sue joined her friends for a fun day at the beach filled with laughter and a few too many cocktails. She didn't realize how impairment interferes with balance and good judgment. Riding home impaired could have cost her life...



If you're impaired, call for a ride.



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People walking or biking while under the influence of drugs or alcohol accounted for 23% of all impairment related traffic fatalities in Florida in 2017.

Most people recognize the dangers of driving while under the influence of drugs or alcohol, but seldom consider the dangers of riding a bicycle or walking along a roadway while impaired.

Drugs and alcohol interfere with balance, coordination, and judgement. To put it simply, your brain may not be able to “sync” your body with the simple task of walking or biking safely if you are impaired.

Impaired bicyclists may ride against traffic, weave into oncoming traffic, or forget to use bicycle lights at night.

Impaired pedestrians may cross against the signal, dart into traffic, or trip and fall from the curb.

Every crash, injury, and fatality affects those involved, their family, friends, and community.

Please be personally responsible. Don't drive, walk, or bike while under the influence of drugs or alcohol and remind your family and friends to do the same.

*Take a stand. Have a plan.
Before impairment becomes a factor!*



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